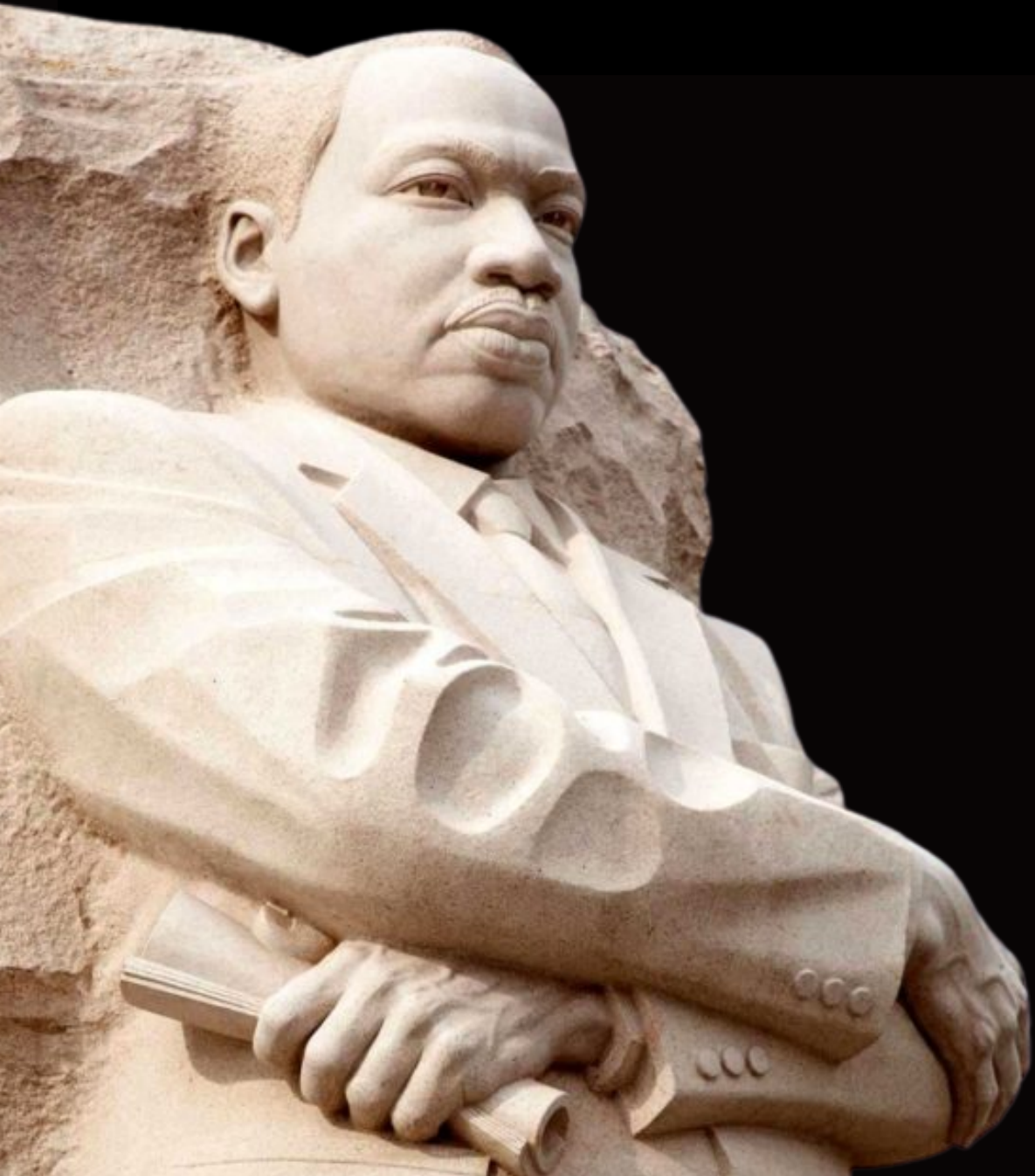


NAACP

Rochester Branch

Full Day Events

January 15th 2024



"People fail to get along because they fear each other; they fear each other because they don't know each other; they don't know each other because they have not communicated with each other."

FULL DAY EVENTS: Monday 1/15/2024

Breakfast

8: 30 AM - 10:30 AM

- Breakfast
- Welcome & Start of Program
- Spoken Words from the Youth
- Featured Keynote
- Call to Action
- Closing Remarks

Hosted by Rochester Branch NAACP, Rochester Chamber of Commerce

Freedom Rally

10: 30 AM - 12:00 PM

- Children Sign Making
- Rochester NAACP President Call to Attention
- Elected Officials and Dignitaries Guest Remarks
- Freedom Rally March

People's Program

12: 00 PM - 2:30 PM

- Start of Program
- Invovation
- Lift Every Voice & Sing
- State of Branch Presidents Report
- Insights from our Elders
- Distinguished Keynote Panel Discussion
- Raffle Prizes
- Commemorative MLK Celebration & Birthday Party



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